

You are now able to write the front page of a newspaper.

So, here is **the situation**:

You work for a national daily newspaper whose sales have been dramatically going down / decreasing recently. If sales does not improve, the paper might have to close down.

People involved:

- **The editor:** He is very worried and realises that his paper needs a bit of revamping. He has asked his team of journalists to come up with a good front page.
- **The journalists:** They have been working for their paper for a long time and they want to do everything they can to improve its circulation. They also know that they risk losing their jobs if they don't attract more readers !

Process:

- Split up into groups of 4 (and one of three).
 - Talk about what you can put on the first page. Take into account the different things going on in the news at the moment or recently.
- Then decide what would most sell your newspaper.
- Decide
 - what the main headline will be on the first page;
 - the photo(s) you will put there;
 - the other articles or subjects / events that will appear on the first page and inside.
 - Present your project to the class.
 - Vote for the best project.

Help:

**Topic: *Write the front page article that, you hope, will save your newspaper.
Don't forget the headline !***

Prepare the layout of your front page:

Exercise:

Place these elements on the layout below:

main article – story 2 – story 3 – main headline – dateline – subhead 1 – headline 2 – subhead 2 – main photo – caption – photo 2 – headline 3 – name of the paper

1. _____		2. _____	
3. _____	6. _____		
4. _____			
5. _____	7. _____		
8. _____		12. _____	
9. _____		13. _____	
11. _____	10. _____		

PREPARE THE CONTENT OF YOUR FRONT PAGE

MAIN STORY

1. **Headline** (*striking, short, no articles, no auxiliaries, big, bold capital letters*).

2. **By-line:** *write the name of the journalist(s):* _____

3. **Subhead** (*develops the main title in a sentence; must be intriguing*).

4. **Article.** *Sum up the content of the main story in 5 sentences.*

§1: Facts: _____

§2: Circumstances: _____

§3: Consequences: _____

§4: Witnesses: _____

§5: Commentaries: _____

5. **Photo:** *describe what you want.* _____

6. **Caption:** _____

SECOND STORY

1. **Headline** (*striking, short, no articles, no auxiliaries, bold, medium-size capital letters*).

2. **By-line:** *write the name of the journalist(s):* _____

3. **Subhead** (*develops the main title in a sentence; must be intriguing*).

4. **Article.**

§1: Facts: _____

§2: Circumstances: _____

§3: Consequences: _____

THIRD STORY

1. **Headline** (*striking, short, no articles, no auxiliaries, bold, medium-size capital letters*).

2. **Article.**

§1: Facts: _____

§2: Consequences: _____

FROM PEN TO PAPER

Create your front page with a computer, print it and hand it out to the class who will decide if your sales are likely to increase or not.