

Useful vocabulary about the Press Correction

The radio, the television and the press constitute **the media**.

In England newspapers fall into two categories: the **Popular** Papers (Tabloids) interested in scandals and the Quality Papers

'The Independent' is a British **newspaper**. It's published every day, it's called a **daily**.

'Time Magazine' is an American magazine; it's printed every week, it's called a **weekly**.

'Newsweek' is another famous magazine which sells more than 3 million **copies**; it has a very large circulation.

In fact, the number of people who actually read it -its **readership**- is superior to this number. Many people buy their papers from a **newsagent**, but others prefer to receive it at home, that's why they **subscribe** to their favourite paper.

The front page is covered with big headlines while the **cover** of a magazine is often a colour photograph.

A magazine is divided into several **sections**: politics, sports, business, etc.

It includes various things such as :

a leader or **editorial** written by an editorial writer,

international or **world** news to know what's going on in the world,

news items or news **in brief** about less serious topics

articles and stories about famous people, politicians, the fashion, etc.,

advertisements or adverts or **ads** for various products or services,

wanted ads or **small** ads for people who are looking for a job or people who want to buy/sell things,

the **weather** report for people who want to know whether tomorrow will be a rainy day,

TV listings to know what's on **television**,

film or book **reviews** to know about the latest movie to see or the latest book to read,

the readers' mail or letters to the editor,

the obituary column with the names of celebrities who have just **died**,

comics for children or for adults too,

the **horoscope** or the stars for superstitious people,

the agony column or the lonely heart column for people who have problems in their **sentimental** lives,

crosswords and **games** to pass the time when travelling on buses or trains,

surveys and **opinion** polls to discover what a majority of people think,

many photos with **captions** underneath to report on events,

etc.